

6 Ways TO Partner WITH FamZoo



BRANDING OPTION

FamZoo Brand

No co-branded look
No in-app cross-selling

No Partner Setup Fee
No Partner Admin Fee

Co-Branded

Co-branded look
Builtin cross-selling platform

Partner Pays Setup Fee [3]
Partner Pays Annual Admin Fee [4]

PARTNER EDITION

FAMILY SPONSOR LEVEL	None		Option 1	Option 4	Co-Brand
		Partner does not pay for any family membership fees.	You tell your families about teaching good money habits with FamZoo.	Everything to the left, plus... ➤	You connect with the next generation. You keep your brand in front of parents for years while you help them teach their kids — your future members, clients, customers — good personal finance habits through hands-on practice.
		Family pays for all membership fees after 2 month free trial. FamZoo pays partner a share of family subscription and ongoing renewal revenue. [1]	We share initial family subscription and ongoing renewal revenue with you.		
	Partial	Partner pays for discounted initial family subscription. [2] Family pays for any renewals after initial sponsored subscription. FamZoo pays partner a share of ongoing family renewal revenue. [1]	Option 2 You help families get started with good money habits by sponsoring their initial subscription. We share FamZoo renewal revenue with you.	Option 5 Everything to the left, plus... ➤	You bolster your brand. You associate your brand with effective youth financial education, social responsibility, innovation, and a good 'ole warm family feeling.
	Full	Partner pays for discounted family subscription and renewals. [2] Family subscribes and renews annually for free. FamZoo/Partner revenue sharing is not applicable.	Option 3 You help families develop and sustain good money habits by sponsoring their FamZoo membership for as long as they need it.	Option 6 Everything to the left, plus... ➤	You increase cross-selling opportunities. You present your related content, products, and services to just the right audience at just the right time.

[1] FamZoo shares family subscription and/or renewal revenue 50/50 with partner.

[2] Discounted bulk family subscription/renewal pricing starts at \$15/family/year (50% off best list price). Discounts increase with volume.

[3] Setup fee is proportional to partner size and ranges from \$250 to \$5,000.

[4] Annual admin fee is proportional to partner size and ranges from \$200 to \$3,000.

NOTE: Annual admin fee can be eliminated with our "static branding" option.

All prices mentioned here are for general informational purposes only and are subject to change at any time. To obtain formal pricing for your specific situation, please contact us.



Preparing kids for the "wild"